



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

**Zellner, et al.**

Serial No.: **09/740,375**

Filed: **December 19, 2000**

For: **Identity Blocking Service from a Web Advertiser**

Confirmation No.: **4937**

Group Art Unit: **3622**

Examiner: **Duran, Arthur D.**

Docket No. **190252-1920**

**RESPONSE TO OFFICE ACTION**

Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In accordance with 37 U.S.C. §1.114, a Request for Continued Examination is filed concurrently with this Response to the Final Office Action of September 24, 2004, so that the Final Office Action is effectively made non-final.

In response to the Final Office action of September 24, 2004, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.

***AUTHORIZATION TO DEBIT ACCOUNT***

It is not believed that an extension of time is required. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to deposit account no. 20-0778.